

# WHY THE ARTS MATTER IN DELAWARE



## NATIONAL ARTS FACTS

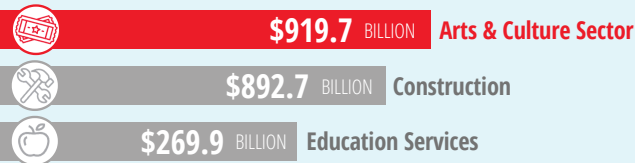
## DELAWARE ARTS FACTS

### ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

#### ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION'S GDP & 5.2 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$919.7 billion industry** in 2019, representing **4.3%** of the nation's GDP, **5.2 million jobs**, and total compensation of **\$466 billion**.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

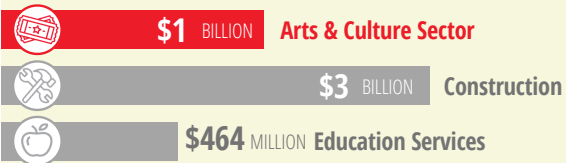


**BONUS:** In 2019, U.S. exports generated a \$33 billion arts trade SURPLUS.

#### DE ARTS & CULTURE SECTOR REPRESENTS 1.4% OF STATE'S GDP & 8,854 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$1 billion** to Delaware's economy in 2019, representing **1.4%** of the state's GDP, **8,854 jobs**, and total compensation of **\$524 million**.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)



**BONUS:** In 2019, DE arts and culture was also larger than the Agriculture industry.

GDP & JOBS

### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.



In 2015, the Delaware arts and culture generated **\$149.9 million** in economic activity annually that supported **4,062 FTE jobs** and generated **\$10.5 million** in state and local government revenue.

- Delaware nonprofit arts groups generated **\$103.6 million** in economic activity. Audiences of 1,530,657 people added another **\$46.3 million** for a total of **\$149.9 million** in economic activity for 2015, and this generated **\$10.5 million** in local and state government revenues. The arts and culture sector ranks as one of the top ten employers of the state.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, Delaware report, 2017.



ECONOMICS

### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated **\$167.5 million** to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just **51¢** per capita, yet the nonprofit arts industry generates over \$13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with \$1 per capita.

Source: *Americans for the Arts Action Fund*, 2021.  
Read: "Funding The Arts is Good for the Nation," *The Hill*, 2015.

**Q** What about Delaware—how much does state government budget to the Delaware Division of the Arts each year?

**A** In **FY 20-21**, the state allocated **\$3,866,700** to the Delaware Division. The Delaware Division also received **\$734,500** in federal NEA funds, which the Division re-granted to dozens of cultural organizations through the state. Another **8** nonprofit arts organizations received direct grants from the NEA totaling **\$300,000**.

Source: *NEA* and *NASAA*, 2021  
Read: "*#whyDEartsmatter: Arts & Economic Development*," Guillermina Gonzalez, 2017.

FUNDING